



Right to the City: A Framework for Equity, Inclusion & Flourishing

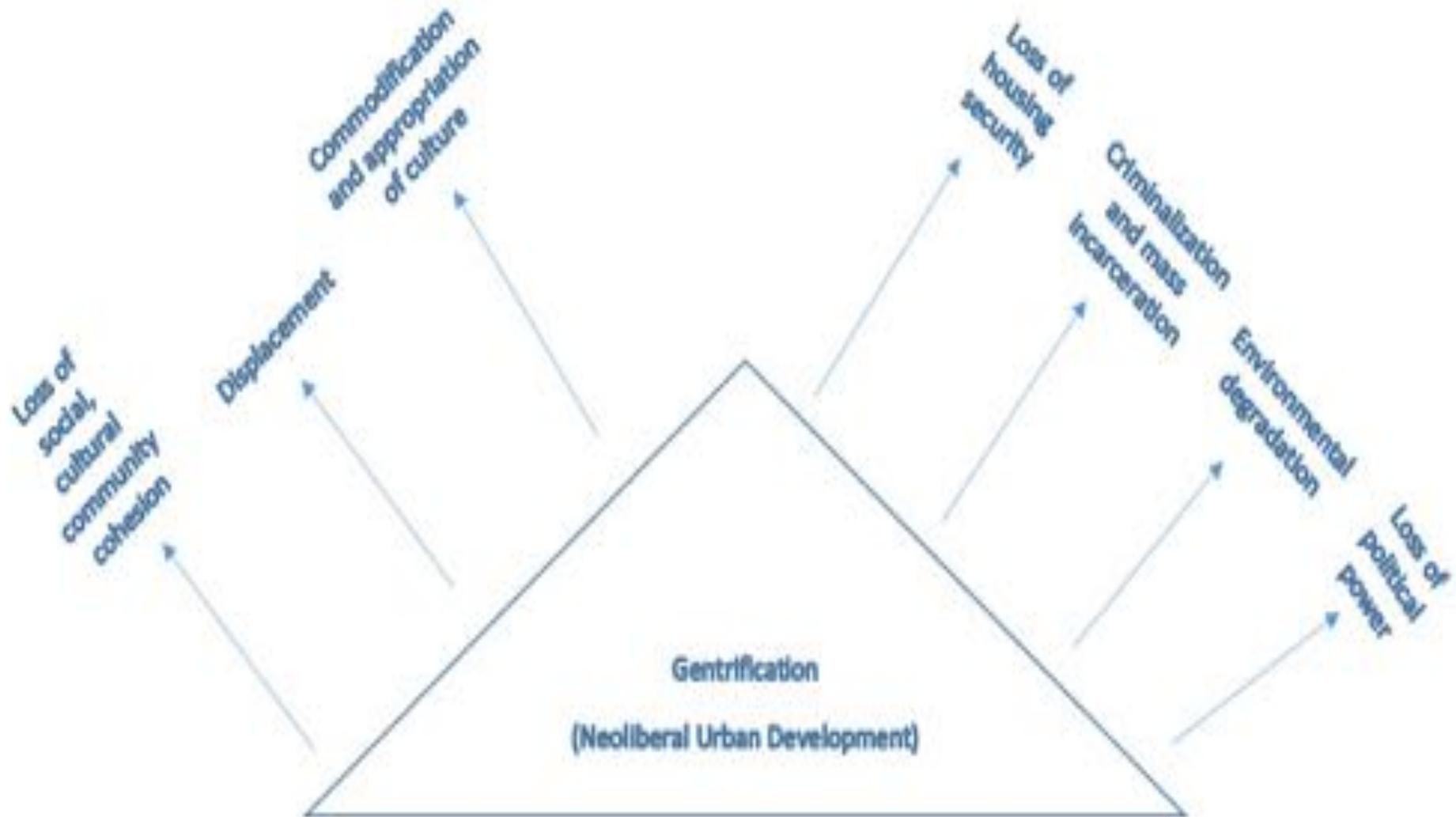
*Episcopal Urban Caucus' Assembly – The Gentrifying City: Reimagining Urban Ministry
March 20, 2019*

Right to the City Alliance and our flagship Homes for All campaign have been at the forefront of developing a national organizing, communications, advocacy and movement infrastructure to stop gentrification and its many effects on working class and communities of color nationally.



Gentrification is a **profit driven race and class remake of urban, working class communities of color** that have suffered from a history of disinvestment and abandonment.

This process is driven by private developers, landlords, businesses and corporations and supported by the state, through both policies that facilitate the process and funding in the form of public subsidies. Gentrification happens in areas where commercial and residential land is cheap, relative to other areas in the city and region, and where the potential to turn a profit, either through re-purposing existing structures or building new ones is great.



Racialized Underdevelopment

Government (Public) Policy

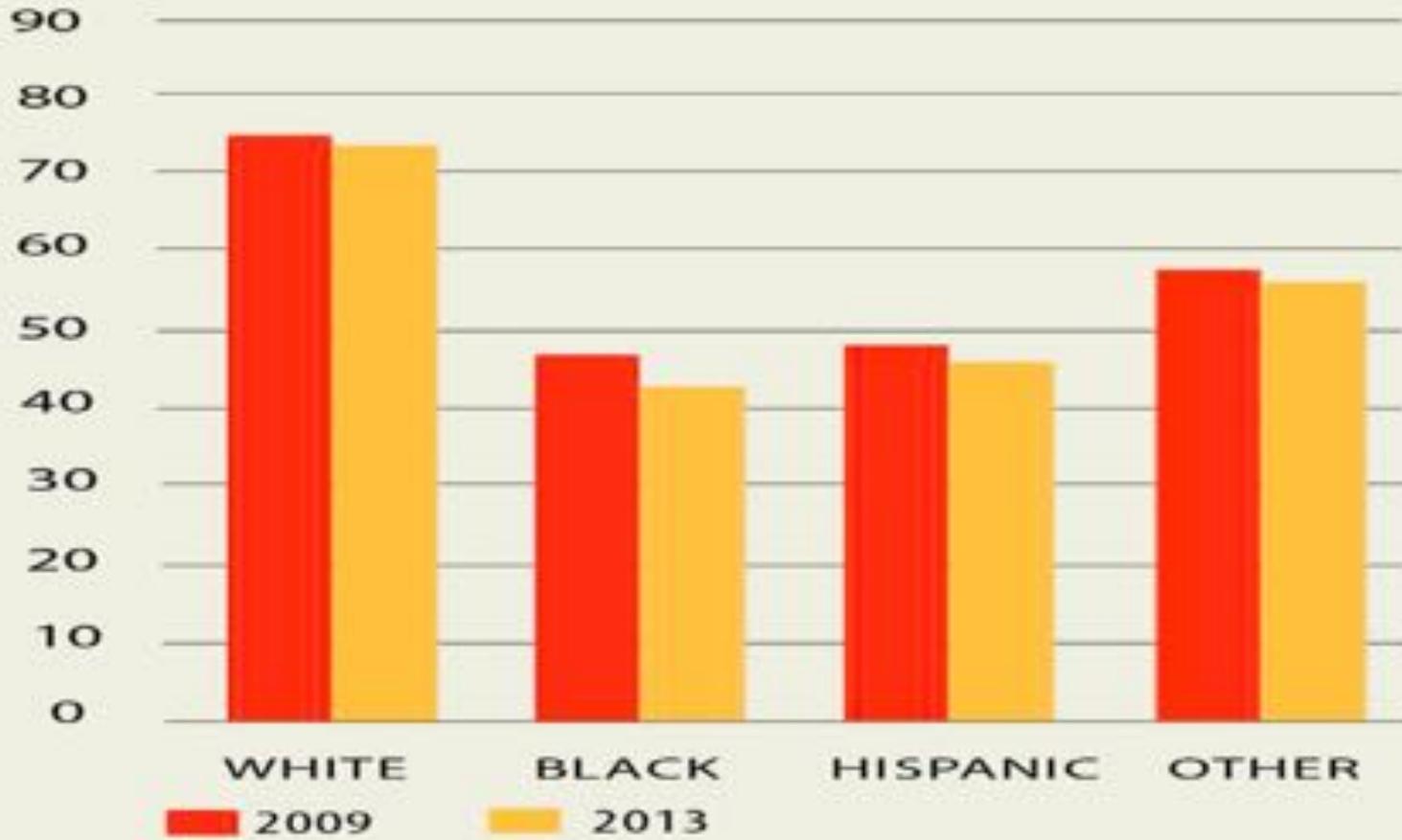
Profit Motive (Rent Gap)

Current Political Context

- Global real estate is now worth \$217 trillion, 36 times the value of all the gold ever mined.
- Real estate makes up 60 percent of the world's assets, and the vast majority of that wealth — roughly 75 percent — is in housing.
- US homes change hands at a rapid pace, but homeownership is at a fifty-year low.
- In 2016, a record 37 percent of home sales were made to absentee investors including banks, hedge funds and private equity firms like Blackstone — now the world's largest landlord.
- Reasons why capital is converging on land and buildings:
 - a long period of financial deregulation, low federal interest rates and “quantitative easing” in the United States;
 - a proliferation of predatory equity funds scouring the globe for “undervalued” investment opportunities and finding them in housing.

While estimates vary there have been approximately 10 to 15 million homes foreclosed on since 2007.

CHART 4: HOMEOWNERSHIP RATES BY RACE
YEARS 2009 AND 2013 (PERCENT)



NOTE: WHITE, BLACK, AND OTHER HOUSEHOLD HEADS ARE NON-HISPANIC. HISPANICS MAY BE OF ANY RACE. OTHER IS ANY OTHER RACE.

SOURCE: U.S. CENSUS BUREAU, 2010-2012 AMERICAN COMMUNITY SURVEY

CHART 3: RISING RENTS AND DECLINING INCOME

INCOME (THOUSANDS, 2012 DOLLARS)

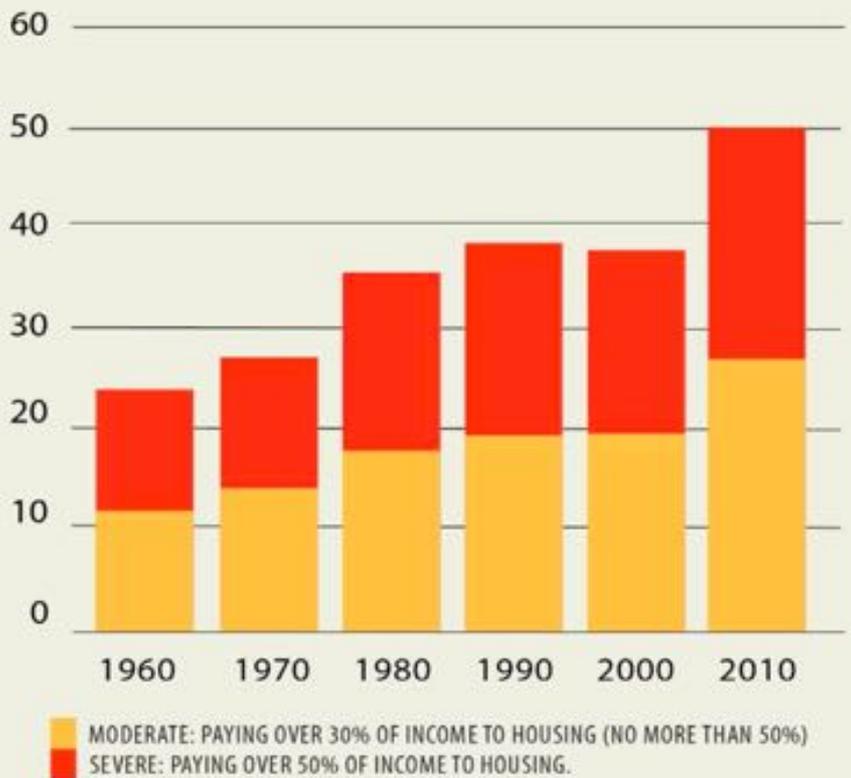


SOURCES: JCHS TABULATIONS OF US CENSUS BUREAU, DECENNIAL CENSUS, CURRENT POPULATIONS SURVEYS (CPS), SURVEY OF MARKET ABSORPTION, AMERICAN HOUSING SURVEY.

TABLE SOURCE: JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY, AMERICA'S RENTAL HOUSING—EVOLVING MARKETS AND NEEDS, FIGURE 24, 2013.

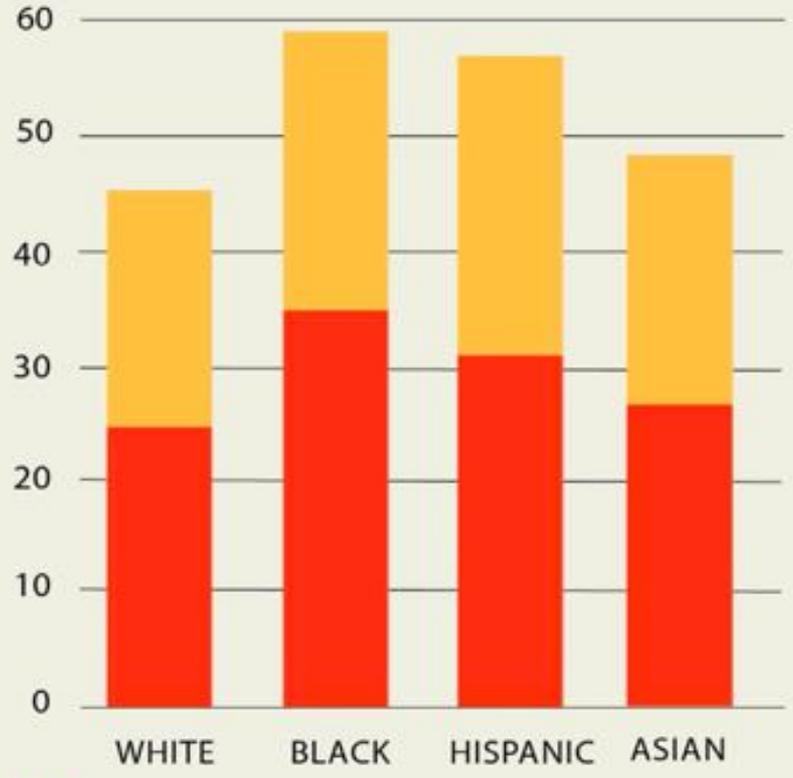
Half of all renters (over 21 million households) have unaffordable rent. Over 11 millions renter households pay over half of their income to housing.

CHART 5: INCREASE IN RENTER COST BURDEN
SHARES OF COST BURDENED RENTER HOUSEHOLDS 1960 -2010 (PERCENT)



SOURCES: JCHS TABULATIONS OF US CENSUS BUREAU, DECENNIAL CENSUS AND AMERICAN COMMUNITY SURVEY

CHART 6: INCREASED COST BURDEN BY RACE
COST BURDENED RENTER HOUSEHOLDS (PERCENT)



SOURCE: JOINT CENTER FOR HOUSING STUDIES OF HARVARD UNIVERSITY, AMERICA'S RENTAL HOUSING-EVOLVING MARKETS AND NEEDS, 2013.

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There are only 29 affordable units for every 100 extremely low income households.



Federal budgetary resources to support homeownership amounted to \$230 billion, 4 times what was allocated to renters.

HOUSING NEED VS. NEW HOUSING PRODUCTION

FIGURE 4. HOUSING BY INCOME CATEGORY: 2010-2014 NEED VS. 1999- 2006 PRODUCTION

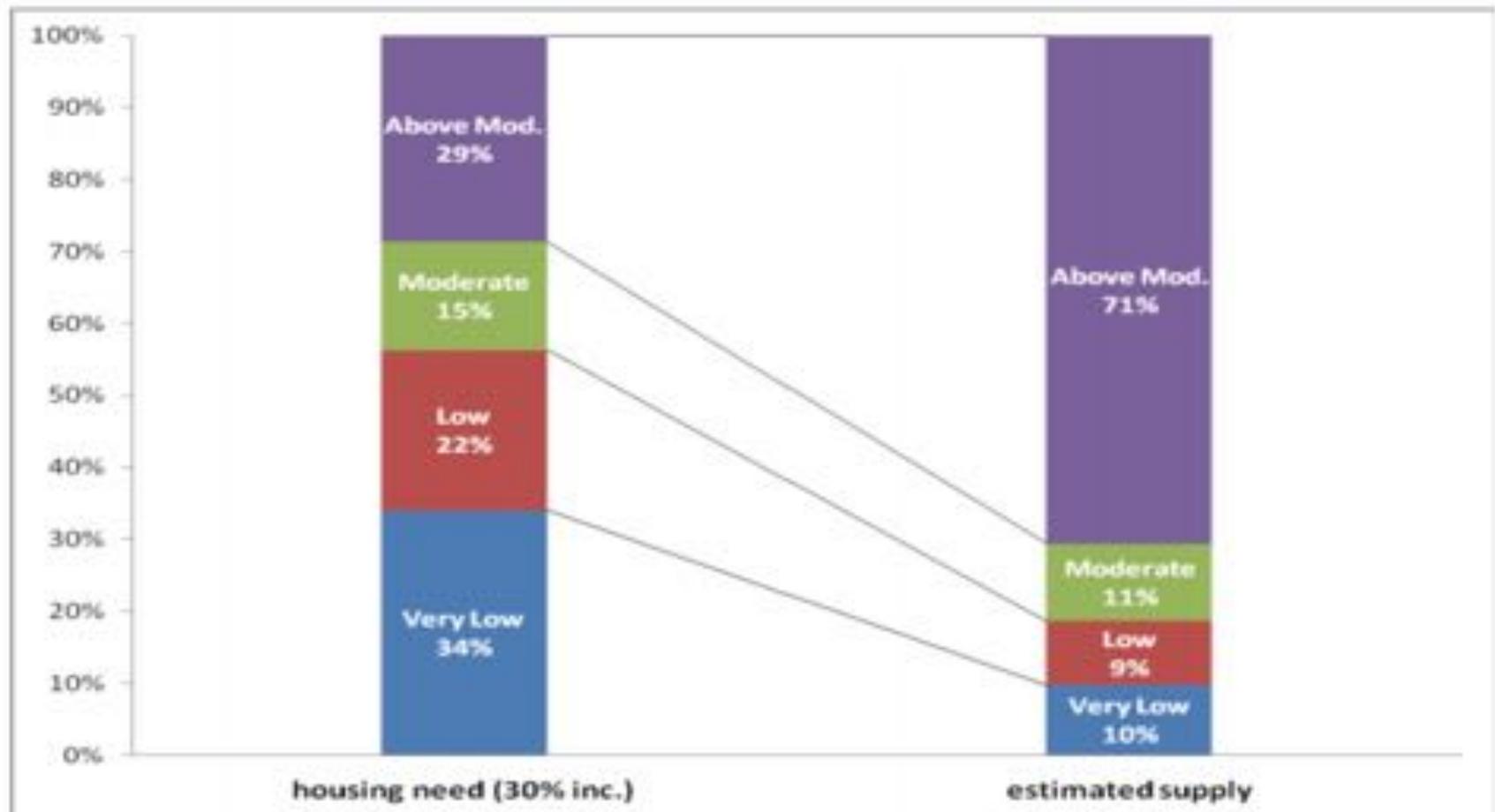
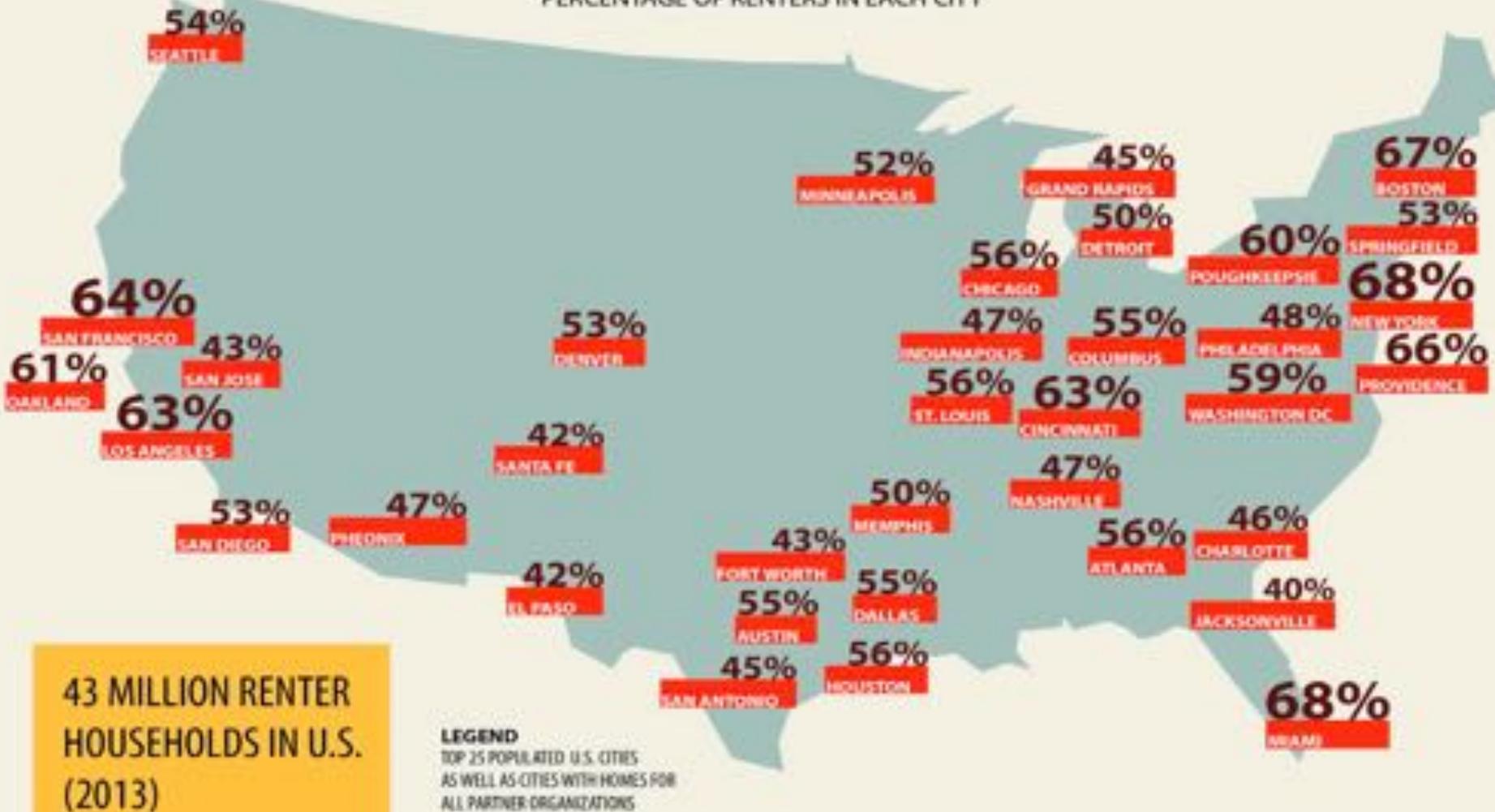


FIGURE 1: RENTER NATION
PERCENTAGE OF RENTERS IN EACH CITY



There will be 4.7 million new renters in the next decade. Half will be seniors. The vast majority will be people of color.

**Community
Stabilization**

Long Term

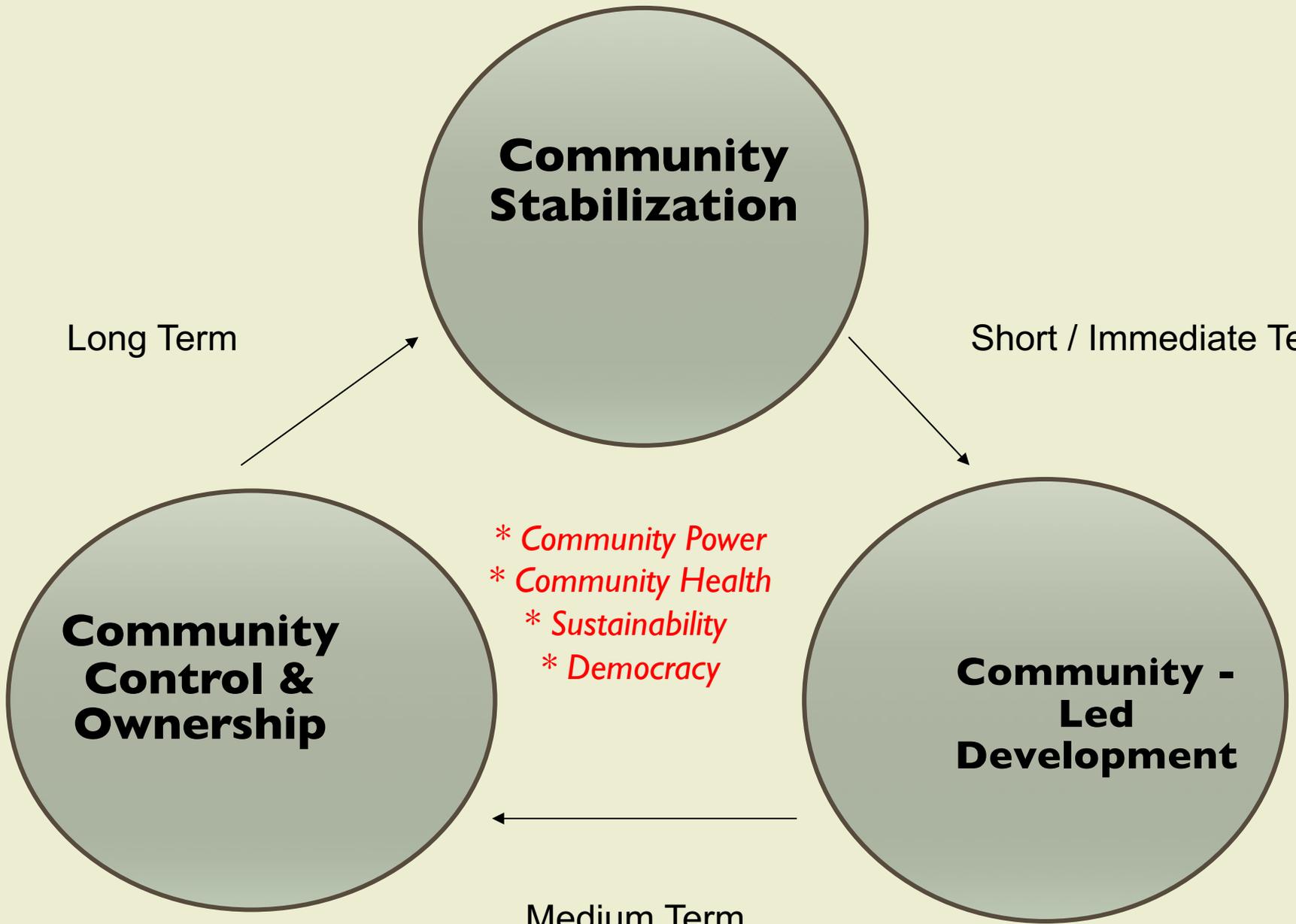
Short / Immediate Term

**Community
Control &
Ownership**

- * *Community Power*
- * *Community Health*
- * *Sustainability*
- * *Democracy*

**Community -
Led
Development**

Medium Term



ORGANIZE, RESIST & TRANSFORM





HOMES FOR ALL

RECLAIM. REMAIN. REBUILD OUR CITIES.



**I BELIEVE IN
HOMES FOR ALL**

TODOS TENEMOS EL DERECHO A LA VIVIENDA

我支持“全民安居”运动

www.homesforall.org



RIGHT TO THE CITY & HOMES FOR ALL PRESENT:

RENTER NATION SERIES 2017

STRATEGIES AND SOLUTIONS TO DEFEND AGAINST DISPLACEMENT AND BUILD REBEL CITIES FOR THE PEOPLE & PLANET.



MARCH 29

BUILDING A REBEL CITY:
THE STRUGGLE FOR ECONOMIC DEMOCRACY & SELF-DETERMINATION IN JACKSON, MISSISSIPPI

APRIL 20

BLACK LIBERATION, RACIAL JUSTICE AND THE STRUGGLE AGAINST GENTRIFICATION

MAY 11

NO DEPORTATIONS! NO EVICTIONS!
ORGANIZING TO END FORCED DISPLACEMENT DOMESTICALLY & GLOBALLY

MAY 25

ORGANIZING TENANT UNIONS TO BUILD THE MOVEMENT FOR HOMES FOR ALL

JUNE 15

NATIONAL TOWN HALL:
THE STATE OF GENTRIFICATION

JULY 20

DOCUMENTARY SCREENING:
ARC OF JUSTICE: THE RISE, FALL AND REBIRTH OF A BELOVED COMMUNITY

ADDITIONAL EPISODES PLANNED FOR AUGUST - DECEMBER TO BE ANNOUNCED

ALL EPISODES @ 8PM ET / 5PT ON ZOOM

FOR MORE DETAILS & TO REGISTER:

WWW.HOMESFORALL.ORG/RN2017

HOMES FOR ALL
RECLAIM. RENOVATE. REBUILD OUR CITIES.



#RenterWeekOfAction 45 Cities.

56+ Actions & Assemblies For our homes our futures our communities

Find an action: bit.ly/RWAA2017

#RenterWeekOfAction Demands:

- 🔑 We demand universal rent control, a living wage for all and a freeze on ALL unjust evictions
- 🔑 We demand an end to publicly funded Wall Street giveaways
- 🔑 We say NO to the HUD cuts and demand full funding for HUD to guarantee homes for all people.
- 🔑 We demand community control over land & housing in our communities.
- 🔑 We demand the right of all tenants to organize and bargain collectively with landlords without fear of discrimination, deportation, retaliation or eviction.

www.HomesForAll.org/RenterWeekOfAction



≡ RISE UP FOR ≡ RENTER POWER #RENTERWEEKOFACTION

THEY SAY EVICTION WE SAY RESISTANCE
 THEY SAY RENT HIKE WE SAY RENT STRIKE
 THEY SAY GENTRIFY WE SAY OCCUPY

#RENTERS DAY OF ACTION 9.22.2016 EVERYWHERE
 Pledge To Take Action At: homesforall.org/rentersday | #RenterPower

I STAND WITH LIZ McGRUFF!
 #RochesterOccupation
 #Homes4All #RenterPower



"I would like to see the day that families could live without the fear of having to choose a roof over their heads or putting food on the table to feed their kids."
 — Trenise Bryant of Miami Workers Center.

Sept 18-24, 2017

Find and action: www.homesforall.org/RentersWeekOfAction



JUEVES 25/5
8PM ET / 5PT
 SERIE RN EPISODIO 4:
 ORGANIZANDO SINDICATOS
 INQUILINXS PARA GANAR
 HOGARES PARA TODXS
 INSCRIPCIONES EN:
BIT.LY/RNSERIES4

Building The Movement One Assembly At The Time

- ❖ The Current Land and Housing Justice Landscape and Movement Moment
- ❖ 10-Year Vision and Strategy
- ❖ Local Tour Hosted by the Housing Justice League
- ❖ Funder Strategy and Peer Learning Session
- ❖ Cross-Movement Plenary: Uniting Our Struggles from the Local to the International



Assertions and Assumptions about Our 10-Year Strategy

- ❖ We are guided by a common belief that **housing is a fundamental human right** for all people.
- ❖ Our long term vision is to bring about a world and society where our cities and country guarantee **affordable, dignified and sustainable homes for all people**, and **our communities have control over resources and decisions in our communities.**
- ❖ We believe that to win over the next 10 years we need to organize a significant percentage of people directly impacted by the housing crisis to work toward our collective HFA vision. Our 10-year strategy should attempt to get clarity on the best ways **to build a movement of millions - led by communities historically most impacted** by housing, economic, racial and gender injustice - working toward our collective HFA vision.
- ❖ Our current national movement structure has been developed based on the types of organizations in Homes For All and the size of our membership. Any substantial growth of our base and membership will require us to reassess and **shift our movement infrastructure to adapt to our new realities.**

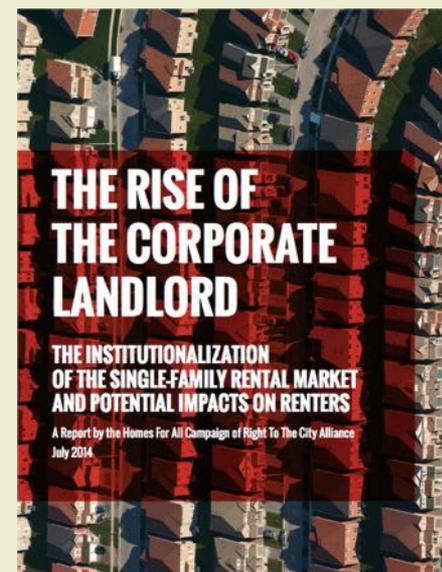
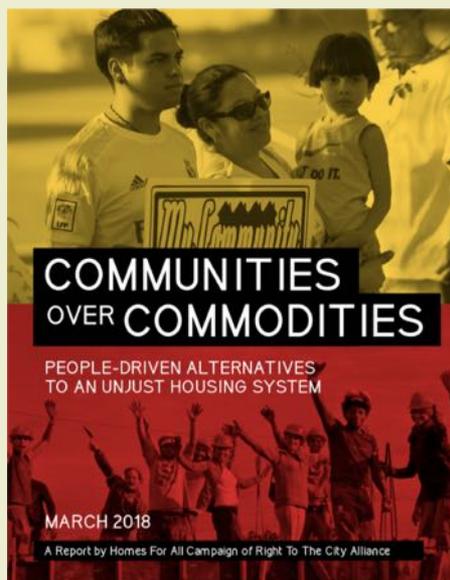
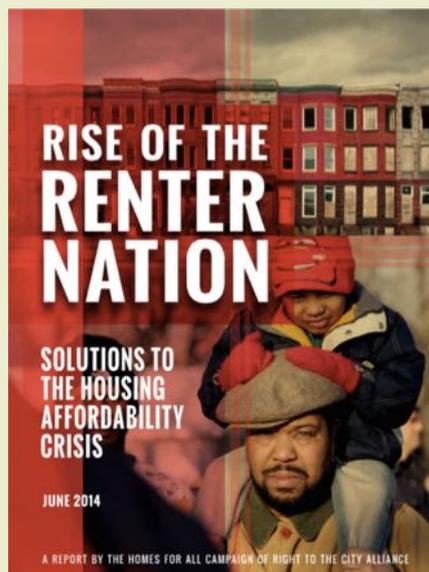
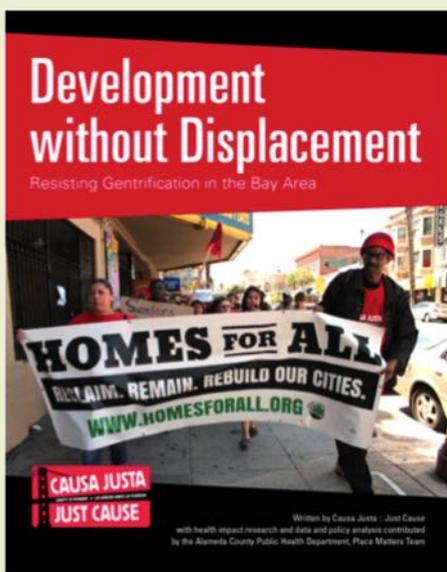
Since its inception, RTTC has grown to encompass **75** community-based orgs in **45** cities and **24** states.

Representing **true grassroots power and leadership** of the most impacted, RTTC's member organizations weave together on-the-ground policy campaigns to build a **robust and unstoppable national movement** for housing, land, and development justice connected to other struggles and issues.

In the last year alone, **14** new groups joined the Homes For All campaign.



REPORTS & PUBLICATIONS



Causa Justa :: Just Cause

www.cjjc.org

[Facebook.com/causajusta](https://www.facebook.com/causajusta)

[Twitter@causajusta](https://twitter.com/causajusta)

Right to the City Alliance

www.righttothecity.org

[Facebook.com/righttothecityalliance](https://www.facebook.com/righttothecityalliance)

[Twitter.com/ourcity](https://twitter.com/ourcity)



**UP WITH WAGES
DOWN WITH RENT**

HOMES FOR ALL

RECLAIM. REMAIN. REBUILD OUR CITIES.

